

Neena Percy 

Inbox - druryea@gmail.com 28 March 2019 at 15:07



[Details](#)

PV: Ocular Inc, 12th April, Thames-side Studios Gallery

To: [REDACTED] Cc: [REDACTED]

Dear [REDACTED],

I am writing to you as a co-curator of an exhibition, Ocular Inc at Thames-Side Studios Gallery in London 12-28th April. ~~We wanted to invite you personally, as we have long admired Elephant magazine and recently read your article "Work in the Office", so thought this exhibition might interest you.~~

We are excited about this group of artists, whose work addresses notions of 'work' both within the art world and wider industries, which is particularly pressing given the Brexit uncertainties. The exhibition presents multi-media international practitioners, including artists based in India showing work in the UK for the first time.

~~We will also be hosting a talk with CIPHERUM (a platform that exposes power imbalances within the art world and promotes models of care) and exhibiting artists. The panel will address the competitive and precarious nature of the art world, with its links to the capital value of networks and the artist as genius, the realities of how artists support themselves and their practices financially, and how we can establish more transparent and supportive networks.~~

Lizzy Drury and I are two artists who, since graduating from the RCA, have set up a curatorial partnership with the aim of showing established and emerging artists in response to the lack of exhibiting opportunities within the highly competitive London art scene.

~~We really hope you can come to the launch or the talk. We would be pleased to talk to you about the show. Please find below the press release, poster and web links to our previous projects.~~

We look forward to hearing from you.

Best wishes,

Neena and Lizzy

who we are

Founded in 2019, Ocular Inc brings the sharpest visual services to all. Situated in the industrial area of Woolwich, we see ourselves at the centre of forward-looking workplaces.

Ocular Inc Employee's Guide

what we do

We create a space where UK and international artworkers present their means of production, utilising age-old current and futuristic modes of labour.

Designed with you - the employee - in mind, Ocular Inc lets you take the lead as we value de-centralised artistic presentation.

Appropriate Work Stance

- Position yourself with feet shoulder-width apart, stomach tucked in, head and shoulders relaxed, hands hanging loosely by the sides of the body.
- Try to face the artwork at ocular level and allow yourself to adjust to this viewing position.
- Keep an optimal distance from each piece: close enough to view the details, not too close to lose sight of the broader context.
- Remain observing for a healthy amount of time. At Ocular Inc we value careful consideration over speed of execution.

Look, Then Look Again

- Your primary job as an employee is to view and re-view. Pace yourself.
- Interfaces can be decoded and activated.
- Symbols repeat themselves, patterns emerge.
- Traces are left of manual and digital labour, from hand-carved stone to algorithmically designed fabric. Construction can be deceptive.
- Protective gloves and an emboldening suit; adopt the workplace role.
- Interpretation is a tool that can be used to complexify the simple and simplify the complex.

Desktop Duties

- Once you have observed the works on the factory floor, make your way to the office.
- At your chosen desk, roll your shoulders back and make any necessary spinal adjustments.
- Glance to the power of the City Skylines.
- We urge you to reflect upon the developments of the metropolis.
- Within our inclusive office environment, we encourage an exchange of ideas between you and your fellow colleagues. We suggest enjoying an occasional lunch together.
- Remaining seated for lengthy periods is against the Ocular Inc Health and Safety Rules and Regulations. When necessary, move to the soft mat situated behind your desk.

Clocking Out

- When clocking out, share with us your thoughts from the duration of your time working here.
- At Ocular Inc we take employee feedback seriously and constantly strive to improve our visual services.

Optimise Your Time

- We believe the mental wellbeing of our employees must be protected. At Ocular Inc we prescribe a daily dose of zen as part of our Wellness Programme.
- If you are feeling tired, irritable or distracted, it is time to give your oculus a well-deserved break.
- Lie or sit on the prescribed soft mats and apply the headset. Clear all previous visual forms from your mind and allow yourself to be transported.
- With a clearer conscience and a relaxed musculature, head to the next desk where another artwork awaits you.

* We value sustainable working environments which is why we have partnered with ECO360® to provide 100% recyclable cardboard desks.

* We value small businesses which is why we have partnered with Brew By Numbers to deliver small batch quality beer for our launch night.